



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
HYUN, Phillip)
Serial No.: To Be Assigned)
Filed: Herewith)
Title: SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA)
BUYING PROGRAM)

TRANSMITTAL LETTER

BOX: PATENT APPLICATION

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Applicants respectfully submit the following in the above identified patent application:

- 15 pages of specification, 5 pages of numbered claims (1-22)
- Abstract of Disclosure; and
- 4 sheets of drawings (FIGS. 1-4).

This application is being filed without an executed Declaration or filing fees under 37 C.F.R. §1.53(b).

Respectfully submitted,

Date: February 6, 2002

Steven M. War

Registration No. 48,024

FULBRIGHT & JAWORSKI L.L.P. 801 Pennsylvania Avenue, N.W. Washington, D.C. 20004-2615 (202) 662-4519